

Place Matters!



Municipal Heritage
Partnership Program

Municipal Heritage Forum 2012

November 8th and 9th, 2012



Stephen Avenue, Calgary, AB

(Phillips-Conoco Theatre, Glenbow Museum)

Places • Landscapes • Structures • Buildings • Spaces
Conservation • Preservation • Rehabilitation • Restoration
Identity • Significance • Diverse • Vibrant • Community

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Alberta 

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AGENDA (Draft) – Thursday, November 8, 2012

- 8:15 Registration Opens (arrive early for coffee and networking)
- 9:00 Introductions
- 9:30 **Keynote Presentation – Julian Smith, Willowbank School of Restoration Arts**
- 10:45 BREAK
- 11:00 **Municipality Show & Tell**
Back by popular demand! Hear about some of the heritage planning projects that municipalities from across the province are completing. Here's your chance to learn from rural and urban heritage leaders. Each 10 minute presentation will be followed by a brief Q&A.
- 12:00 LUNCH
- 1:30 **Concurrent Breakout Session #1**
Various sessions will explore the theme "Place Matters!" with some sessions designed to provide specific information on how to identify, evaluate and manage local historic places.
- 2:30 BREAK
- 2:45 **Concurrent Breakout Session #2**
- 3:45 Wrap-up Session
- 4:00 Conclusion
- 7:30 "Meet, Greet & Network"** – a casual, optional networking opportunity. (Location along Stephen Avenue TBA.)

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AGENDA (Draft) – Friday, November 9, 2012

8:30 Doors open (arrive for coffee and networking)

Stephen Avenue, City of Calgary

“Saved from redevelopment through the efforts of far-sighted Calgarians in the 1970’s, the buildings along Stephen Avenue serve as reminders of the central role that retail streets have played, and continue to play, in sustaining the vitality of Canada’s cities.”

As a place rich with heritage value, Stephen Avenue is vibrant, diverse and connected to the lives of Calgarians. The area, recognized by the federal government as a National Historic Site of Canada, contains several buildings designated as Provincial or Municipal Historic Resources. Spend the morning learning about and walking around one of Canada’s significant historic places.

9:00 **Introductory Presentation**

9:30 **Tour of Stephen Avenue**

11:30 **Post-Tour Discussion**

12:00 LUNCH

1:30 **Concurrent Breakout Session #3**

Various sessions will explore the theme “Place Matters!” with some sessions designed to provide specific information on how to identify, evaluate and manage local historic places.

2:30 BREAK

2:45 **Concurrent Breakout Session #4**

3:45 Wrap-up Session

4:00 Conclusion



Keynote Speaker:

Julian Smith

We are pleased to announce that the [2012 Municipal Heritage Forum](#) keynote speaker will be Julian Smith, Executive Director of the [Willowbank School of Restoration Arts](#) in Queenston, Ontario. Julian has many years of experience as an architect and scholar focused on heritage conservation. He recently advised the United Nations Education Scientific and Cultural Organisation (UNESCO) on the development of recommendations for [Historic Urban Landscapes](#). Julian's wide-ranging experience makes him the pre-eminent person to speak about our theme, "Place Matters!"

Julian is an architect, conservator, scholar and educator. He is internationally recognized for his contributions to the field of heritage conservation in general, and to cultural landscape theory and practice in particular. After a childhood in Montreal, Quebec; Delhi, India; and Cambridge, Massachusetts, he did undergraduate work at Oberlin, graduate studies with Kevin Lynch and others at MIT, and a certificate in preservation planning at Cornell. He worked

in the contemporary design field with Peter Eisenman at the Institute for Architecture and Urban Studies in New York City, and later returned to India to do research on cognitive mapping of historic town centres in South India. He moved to Canada and eventually became Chief Restoration Architect for the National Historic Sites program, a position he held for six years.

Julian then established his own architectural and planning practice, and also founded and directed the graduate program in Heritage Conservation at Carleton University. He became Executive Director of Willowbank in 2008. Julian has been responsible for design and development work involving significant cultural sites in Canada, the U.S., France, Italy, India, Sri Lanka, and Japan. Among his projects are the restoration of the [Vimy Monument](#) in France, the [Aberdeen Pavilion](#) in Ottawa, and the Lister Block in Hamilton, and master plans for the Parliament Buildings in Toronto, the [Central Experimental Farm](#) in Ottawa, and a new campus for a historic college in south India. He has also developed policy documents for a variety of federal and provincial agencies in Canada, and has been Canadian delegate to UNESCO for the drafting of the new international recommendation on Historic Urban Landscapes. His use of a cultural landscape framework allows him to move across the boundaries between architecture, landscape and urban design. Julian is architectural advisor to the Trustees of Queen's University, a past member of the Advisory Committee to the Minister of Canadian Heritage, and a frequent contributor to international forums. He is a recipient of Heritage Canada's Gabrielle Léger Award and the Architectural Conservancy of Ontario's Eric Arthur Award, both recognizing lifetime achievement in the heritage conservation field.

Concurrent Breakout Sessions

Forum 2012 will feature a broad range of afternoon breakout sessions designed to inform and inspire:

Julian's Top Ten *(Thursday and Friday)*

Keynote speaker Julian Smith will describe his "Top Ten Favourite Places in Canada," and why they are significant and meaningful. Come gain a new sense of perspective on spaces and places from our resident expert, and enter into a conversation about heritage values – both local and global.

Building a Heritage Community *(Thursday only)*

Calgary's heritage community gathers at the "Community Heritage Roundtable" to socialize, hear snappy presentations, and share information on heritage issues. Run on no budget by a volunteer committee from a spectrum of heritage-related groups, quarterly events routinely attract more than 100 people, and the Roundtable has developed a contact list of more than 700 emails. Learn how this forum, now in its sixth year, is a gateway for people to connect with heritage, an incubator of heritage initiatives and a "force multiplier" for heritage advocates. Get inspired to start a heritage forum in your community!

Connecting Homeowners and Heritage: Century Homes Calgary *(Friday only)*

Century Homes Calgary is an incredibly successful grassroots project that engages people to celebrate houses constructed during Calgary's first big building boom, which peaked 100 years ago. Inspired by "If This House Could Talk", a similar project first created by residents of Cambridge, Massachusetts, it attracted over 500 participating households in its inaugural summer of 2012. Owners and residents of century-old houses sign up to display a specially designed garden flag, research the history of their homes, and create and display home-made signs telling their part of Calgary's story during Historic Calgary Week. Legacy projects are planned that will leverage the huge network of heritage home owners and advocates. Find out how this participatory heritage project can be replicated in your community!

Using the Standards and Guidelines *(Thursday and Friday)*

The *Standards and Guidelines for the Conservation of Historic Places in Canada* are a key tool used in making conservation decisions and alteration approvals for historic places. This classic presentation by Tom Ward, Manager of Heritage Conservation Advisory services is packed with examples and practical know-how. If you have not had training in the "S&G's" before, this is your chance! If you have, you may just learn something new by attending.

Q & A with Municipal Heritage Services Staff *(Thursday only)*

Municipal Heritage Services staff – Brenda Manweiler and Michael Thome – will be available to talk with you about whatever municipal heritage issues are on your mind. Want to find out how to conduct a Municipal Heritage Survey? Ever wondered why your community should have a Municipal Heritage Management Plan? Come with your questions!

Concurrent Breakout Sessions (...continued)

Place Names Matter *(Thursday and Friday)*

Geographical names, or toponyms, serve an integral role in our society. On a practical level they provide reference points, allowing us to easily orient ourselves within our surroundings. However, geographical names are more than just labels on maps; they are a cultural legacy. They can tell us about our history and the values of previous generations. They can reveal trends in exploration and land settlement, resource use and cultural development. They provide us with a sense of both place and time. How we name places and what names we choose for them offer a glimpse of the values held by previous generations and they are a sacred trust that will inform future generations about our values. Join Ron Kelland, coordinator of the Alberta Geographical Names Program as he explains why place names are important, how names are adopted and what can be done to preserve our geographical naming heritage.

What all municipalities should know about Aboriginal Heritage in Alberta

(Thursday and Friday)

Did you know that Alberta Culture, through the Historic Resources Management Branch has a specific program area that works with Aboriginal communities to help preserve and protect their cultural heritage sites? Aboriginal Consultation Advisor Valerie Knaga will be available to give you all the information needed to increase your awareness of how this program area may be able to assist communities.

Heritage District Learning Lab – It Happened on “Church Street”

(Thursday and Friday)

Are you interested in heritage districts or areas? The City of Edmonton is working on creating and defining a unique heritage district in the inner-city. Come hear Heritage Planner David Holdsworth showcase the unfolding process behind the “Church Street” project.

“Money, Money, Money!” – AHRF Grants 101 *(Friday only)*

Let’s face it, it takes resources to properly steward historic places. The Alberta Historical Resources Foundation has a number of funding programs and categories, which can help support heritage work. Grants Program Coordinator, Carina Naranjilla, will walk you through the Foundation’s grants and answer your questions.

A World Class Heritage Experience – The Historic Clay District

(Thursday and Friday)

Medalta, Medicine Hat’s Historic Clay District is a National Historic Site of Canada and a Provincial Historic Resource. It is also a museum and increasingly a world-class destination in its own right. Hear from Executive Director Barry Finkelman about how Medalta is leading the way in cultural tourism for historic places.

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Stephen Avenue National Historic Site of Canada

Calgary's Stephen Avenue provides a direct link to the unique circumstances that shaped the character of urban development on the Canadian Prairies between the 1880s and 1930.

The typical prairie city was a distinct entity from the beginning: built according to a gridiron plan oriented to the convenience of the railway and its station, with a spatial organization that placed retail and financial businesses close to the station, industry on the outskirts of the core, and residential areas in outlying suburbs that were serviced by streetcar systems. The combination of rapid growth, gridiron plan and distinct commercial, industrial and residential zones distinguished western cities from their older eastern counterparts.

During Calgary's "sandstone era," entrepreneurs converged on Stephen Avenue, building rows of commercial blocks in brick and stone that reflected the dramatic growth in the retail sector of the Canadian economy at that time. This street became the hub of Calgary's retail district, strategically situated near the station and rail yards, and at the convergence point for streetcar lines leading to the city's outskirts.

The remarkable thing about Stephen Avenue is that it continues to perform its original function as Calgary's main street, despite the dramatic changes that have transformed retailing and urban cores across the country. Today, the rows of two to six storey commercial buildings that line both sides of the street continue to house a broad range of retail services, while their designs reflect the architectural revival styles of a bygone era, in sharp contrast to the office towers that now encircle the area.

Saved from redevelopment through the efforts of far-sighted Calgarians in the 1970s, the buildings along Stephen Avenue serve as reminders of the central role that retail streets have played, and continue to play, in sustaining the vitality of Canada's cities.



Source: Parks Canada, News Releases and Backgrounders
(http://www.pc.gc.ca/APPS/CP-NR/release_e.asp?bgid=748&andor1=bg)

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Event Details

Forum Fees

Once again, we are glad to be able to offer this year's Municipal Heritage Forum *free of charge* to all attendees.

Directions

Both days – Thursday November 8th and Friday November 9th – are centred at the Phillips-Conoco Theatre, Glenbow Museum (see attached map).

Parking

The Glenbow Museum has no parking spots available for FORUM Attendees. Plan to arrive early to get a parking spot. The Calgary Parking Authority Convention Centre lot is conveniently located just one block north of the Glenbow at 727 – 1 St SE. Daytime rates are Mon-Fri (06:00 - 18:00) \$3.50 per ½ hour to MAX of \$23.00 (Minimum payment \$3.50). Additional 2-hour metre parking is also available. *Those staying at nearby Hotels may find it best to walk to the Glenbow.*

Accommodations

Overnight accommodation for attendees at the Municipal Heritage Forum is up to you. There are a number of hotels conveniently located near the Glenbow:

Hotel Arts

119 - 12th Avenue SW
Calgary, AB T2R 0G8
Phone: 403.266.4611
Toll-free: 1.800.661.9378

Palliser Hotel

133 9th Avenue SW
Calgary, Alberta T2P2M3
Toll-free: (866) 540-4477
Phone: (403) 262-1234

Best Western Suites Downtown

1330 8th Street SW
Calgary, AB T2R 1B6
(403) 228-6900

Downtown Calgary Sandman Hotel

888 - 7 Avenue SW
Calgary, AB T2P 3J3
(403) 237-8626

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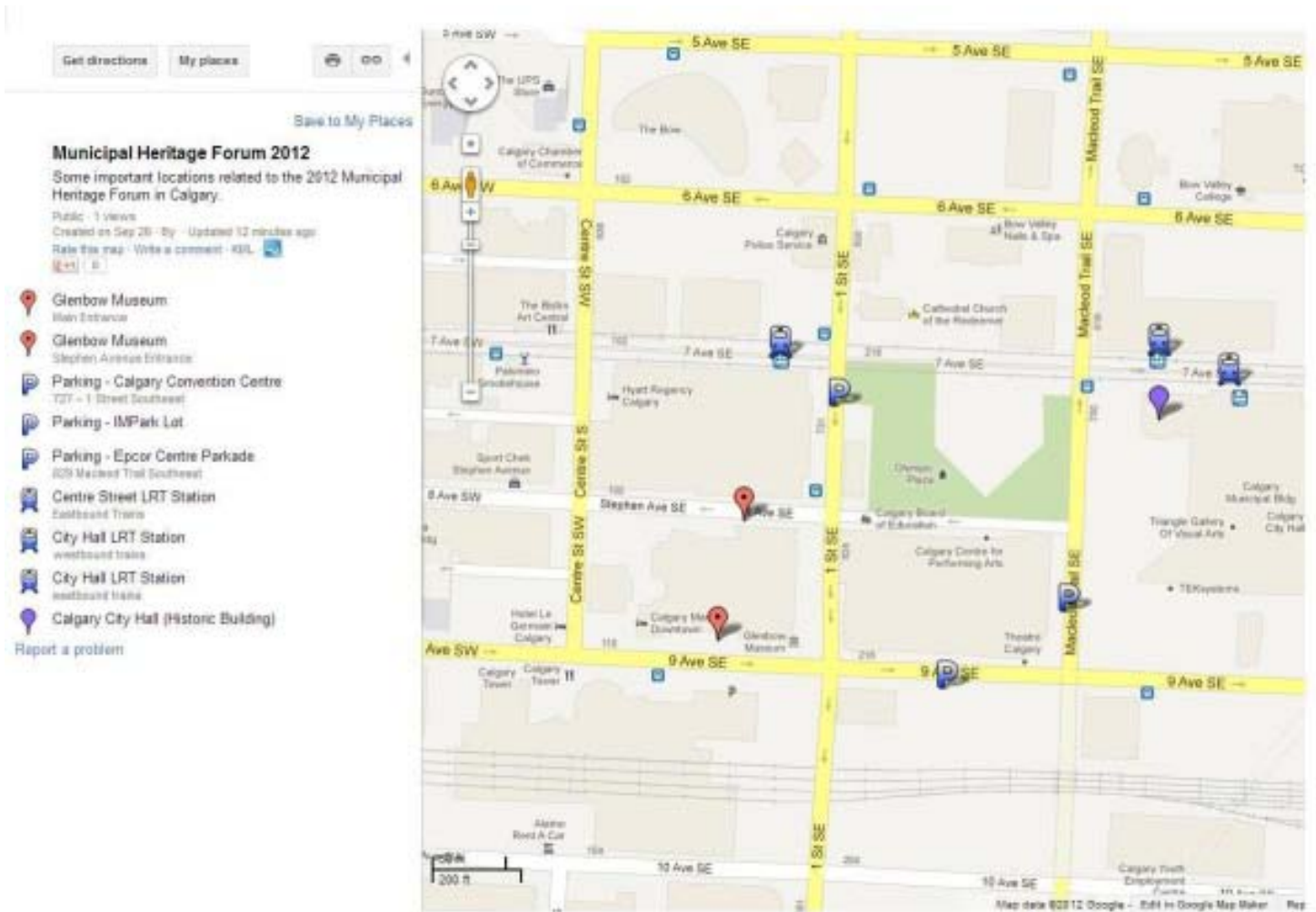


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To view the map:

<http://goo.gl/maps/ZPv9A>

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REGISTRATION FORM

Name _____

Address _____

Phone _____

Email _____

Municipality/
Organization _____

Position _____

I will be attending (check all that apply):

November 8th FORUM – Philips Conoco Theatre, Glenbow 9am ☐

November 9th FORUM – Philips Conoco Theatre, Glenbow 9am ☐

Please send your completed form, by *November 1st* to:

Municipal Heritage Services

Alberta Culture

8820 - 112 Street, Edmonton, Alberta T6G 2P8

FAX: (780) 427-5598

Questions

Contact: Brenda Manweiler

780-431-2309 (Office), 780-619-4769 (Blackberry)

brenda.manweiler@gov.ab.ca

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A faded background image of a historic street in Calgary, showing multi-story brick buildings, a sidewalk with benches, and a few pedestrians. The text "See you in Calgary!" is overlaid in a large, bold, blue font.

See you in Calgary!

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