

New Ideas for Historic Places

Conservation through Technology & Innovation

Municipal Heritage Forum

Lacombe Memorial Centre

October 16-17, 2014



New Ideas for Historic Places: Conservation through Technology and Innovation

AGENDA – Thursday October 16, 2014

8:00 Registration and breakfast at the Lacombe Memorial Centre

8:45 Greetings and opening remarks

9:15 **Opening Keynote– Kayla Jonas-Galvin**

10:15 BREAK

10:30 Walking Tour of Downtown Lacombe

12:00 LUNCH

1:15 **Breakout Sessions and Learning Labs #1**

2:45 BREAK

3:15 **Municipal Show & Tell #1**

4:30 Concluding Remarks



New Ideas for Historic Places: Conservation through Technology and Innovation

AGENDA – Friday, October 17, 2014

- 8:00 Registration and breakfast at the Lacombe Memorial Centre
- 9:00 **Municipal Show & Tell #2**
- 10:15 BREAK**
- 10:30 **Breakout Sessions and Learning Labs #2**
- 12:00 LUNCH**
- 1:00 **Breakout Sessions and Learning Labs #3**
- 2:30 BREAK**
- 2:45 **Closing Keynote – Larry Laliberté**
- 3:45 Final Q&A / Announcements / Door Prizes
- 4:15 Conclusion





“Heritage is #trending - How Social Media Can Help Conserve Local Historic Places”

Keynote Speaker: **Kayla Jonas Galvin**

Twitter, Facebook, Pinterest, Instagram, Crowd-sourcing, crowd-funding - how do you keep them all straight and how do you use them to your advantage? Kayla will explain the power of social media to conserve local historic places and how you can tap into it. She will give a brief introduction to Facebook and Twitter as well as introduce Building Stories, a crowd-sourcing site that gathers information on historic places in Canada. Drawing on her experience managing multiple platforms for businesses and non-for-profits organizations she will share practical lessons on how to use each platform effectively to engage your community.

Kayla Jonas Galvin is deeply involved in creating and delivering social media content. She tweets at [@jonaskayla](#) and has her own blog *Adventures in Heritage*. Kayla works as the Heritage Operations Manager at Archaeological Research Associates where she runs the Twitter ([@araheritage](#)), Pinterest ([ARAHeritage](#)) and [LinkedIn Accounts](#). She sits on the board of the Architectural Conservancy of Ontario, which focus on heritage education and advocacy in Ontario. There she is the social media manager for [their Facebook](#) and Twitter ([@arconserve](#)) accounts and Editor of their ACORN magazine. Her previous employment at the Heritage Resources' Centre involved managing their social media and communication, as well as developing Building Stories, an interactive website for historic sites across Canada.



“Historical GIS – Connecting Collections”

Keynote Speaker: **Larry Laliberté**

Over the past ten years, many historical library collections have been digitized (textual, numerical, photos, maps) and made available online. However, they often exist on standalone platforms isolated from other digital collections. Using the 1913/14 Fire Insurance Plans of Edmonton as an example, this presentation highlights how thinking spatially about local digital collections and combining the power of geographic information systems (GIS) and geovisualization can open up interesting ways of linking collections.

Larry Laliberté is a librarian with over ten years’ experience working with GIS and spatial data. Currently he is the GIS Librarian at the University of Alberta where much of his work revolves around analyzing and synthesizing spatial information at many scales, across many disciplines, in various formats. Over the last decade, he has developed and maintained an online collection of historical maps of Manitoba and recently, taken a great interest in developing best practices for the long term preservation of digital geospatial data.

Municipal Show & Tell Sessions

Thursday – Centennial Room South

Heritage Conservation in a Context of Development Pressure

Robert Geldart and Scott Ashe, City of Edmonton

In recent years Edmonton has experienced significant economic and population growth, fueling development. Development pressure is being experienced in the city's mature neighborhoods and historic districts. While development is a great opportunity, it poses challenges for heritage conservation. The Heritage Management Unit has responded to by seeking opportunities to partner with developers to retain historic resources. Projects of this nature necessitate an approach that is responsive to the needs of developers, while balancing those needs with the objectives of heritage conservation. This presentation will explore three recent projects where the City of Edmonton partnered with developers to see Municipal Historic Resources retained, restored, and incorporated into the broader redevelopment of a site.

MD of Opportunity & First Nations Collaboration

Thomas Auger and Richard Monias, M.D. of Opportunity Heritage Advisory Board

Thomas Auger and Richard Monias are Historical Advisory Board Members for the MD of Opportunity. Thomas lives in the quiet community of Sandy Lake and Richard is a resident of Calling Lake. Their presentation focuses on recent successes surrounding Aboriginal heritage in the M.D. of Opportunity. Preliminary Protocol information will also be shared.

Olds Heritage Vignettes Project – Heritage Outreach Programming

Deb Aitken, Uptowne Olds; Michelle Jorgensen, Town of Olds

In the fall of 2012, Uptowne Olds and the Olds Historical Society began the Heritage Vignettes Project. Story boards with text and historical photographs were created for a variety of heritage buildings to show the significance of these buildings and the people who contributed to the development of the community. Opportunities for enhanced, ongoing community outreach programming are now possible. Through the display of the vignettes in heritage buildings, organized exhibitions and digitization of the vignettes, a wider audience gains access to opportunities to learn about and appreciate the heritage of Olds. Now accessible through *vimeo* and *YouTube*, outreach programming has expanded beyond the physical boundaries of the immediate community into the 'virtual community.'

Medicine Hat Initiatives

Malcolm Sissons, Medicine Hat Historic Resources Committee

The Historic Resources Committee keeps Council well-informed. Malcolm will update the Forum on some of the happenings in 'the Hat' over this past year, demonstrating the City's significant commitment to its built heritage. In addition, the City is working on an innovative "first-in-Alberta" type of designation.

Friday – Centennial Room South

Creating the Fort Heritage Precinct

Richard Gagnon and Diane Yanch, City of Fort Saskatchewan

Fort Saskatchewan is celebrating over 200 years of history with the development of a Site Master Plan for the Fort Heritage Precinct. Over the next 10 years, the City is taking on a number of projects that will ensure the Heritage Precinct becomes the center of the community. The Site Master Plan was designed with the goal of creating a downtown destination and of preserving and celebrating the history of Fort Saskatchewan. It connects historic buildings with stories so that residents and visitors have an educational, engaging and exciting experience.

Historic Fiction

Chelsea Boos, the Drawing Room

The OT Collective Building is a landmark building in downtown Edmonton reflecting this practical, industrious city with minimal ornamentation. When built, the land's soil was purported to hold strongly magnetic properties, and it is believed that the brick used in its walls was manufactured at one of several brickyards that flourished in Edmonton's river valley at the turn of the 20th century.

Red Deer's Heritage Recognition Awards

Janet Pennington, City of Red Deer

In 2002, the Heritage Preservation Committee held its first Heritage Recognition Awards. The presentation will include information on the award categories, a brief outline of the award process and the challenges encountered in engaging the community in the nomination process. It will also include information on some of the issues currently under review.

Crowsnest Heritage Initiatives

Shar Lazzarotto, Municipality of Crowsnest Pass; Stephanie Laine Hamilton, Frank Slide Interpretive Centre

Crowsnest Pass has embarked on a number of heritage initiatives. The presentation will cover topics including: the Heritage Master Plan; the award winning Crowsnest Heritage Driving Route; the heritage signage program; heritage kiosks, walking tours, building plaques and interpretative panels; an overview of two inventory Projects; the annual Doors Open and Heritage Festival; and capital project and events to commemorate the 100th Anniversary of the Hillcrest Mine Disaster.



Break-Out Sessions

Thursday – 1:15PM

Using Social Media - County Room North

Kayla Jonas Galvin, Archaeological Research Associates Ltd.

Learn more about how social media can assist in the conservation of local historic sites with this hands-on session. Kayla will lead a discussion to get your organization's social media strategy started, including identifying your goals for using social media and discussing the types of content you can share. She will give an overview the logistics of using Facebook and Twitter and help participants create posts for the sites.

Heritage Conservation *IS* Sustainable Development - County Room South

Larry Pearson, Historic Places Stewardship, Alberta Culture and Tourism

Did you ever wonder how many pop cans you would need to recycle to make up for the energy embodied in one brick? We think about recycling 'stuff,' but what about our historic built environment? Larry Pearson, Director of Historic Places Program, will showcase how conserving historic places is also the sensible environmental choice. In this workshop, Larry will bring his 35 years of professional experience in heritage conservation to the table, giving the behind-the-scenes story on some amazing case studies, demonstrating that the greenest building is actually the one that's already built. You will also be able to discuss how these principles could be applied in your community.

Ideas Salon - Centennial Room South

Deeter Schurig, cSPACE; David Ridley, Edmonton Heritage Council

Meet two dynamic leaders from these two great cities, who are making a difference through innovative heritage projects that stretch the boundaries of the heritage conservation field. cSPACE is a Calgary-based social enterprise that supports artists, non-profits and entrepreneurs working at the creative edge of change. cSPACE is transforming the former King Edward School into a multi-disciplinary hub facility. The vision of the Edmonton Heritage Council is of a city where heritage is understood and valued by all members of the community as an integral part of life. Heritage is the legacy of our past, informing our present, and shaping our future.

Friday – 10:30AM

ARHF Grants 101 - County Room North

Carina Naranjilla and Rebecca Goodenough, Historic Places Stewardship, Alberta Culture and Tourism

Interested in knowing more about how the Alberta Historical Resources Foundation's grant programs work? This presentation will walk you through all the grant categories of the Foundation's Heritage Preservation Partnership Program and Municipal Heritage Partnership Program.

Two for One - County Room South

Part One: Heritage Documentation in Practice

Alireza Farrokhi, Historic Places Stewardship, Alberta Culture and Tourism

Alireza's presentation will focus on documentation as an integral part of the heritage conservation process. He will provide a brief introduction to heritage documentation technologies and showcase a number of projects his unit has been involved with, including the recent laser scanning project at Okotoks Erratic. Alireza is responsible for heritage conservation and environmental management of provincially-owned historic sites in Alberta.

Part Two: Small Town as an Art Object and Other Creative Community Ideas

Darryl Babuk, Boreas Architecture and Civic Design

Architect Darryl Babuk has extensive experience working with non-profit community development agencies and other grassroots organizations on major design and revitalization work in both the U.S. and Canada. His Alberta roots run deep: he was even born in the Vulcan train station! He'll be introducing a concept called the "Small Town as an Art Object," which is a new way to consider urban design and community development.

Where is that place again? "GEO-Culture" Maps Historic Places - Centennial Room South

Robin Woywitka, Alberta Culture and Tourism; Larry Laliberte, University of Alberta

Robin Woywitka, Cultural Land Use Analyst, will demonstrate some of the new web-based GIS tools being developed by the Government of Alberta. The "GeoCulture Portal," allows users to see the location of historic resources with ease. Larry Laliberte will be on hand to discuss "HGIS" – the application of GIS technologies to historical research.

Heritage Conservation Interventions: Start, Middle and End – Meet in Foyer

Carlo Laforge, Historic Places Stewardship, Alberta Culture and Tourism

This walking tour will go to three buildings to identify interventions (start), see interventions in progress (middle) and seeing a completed project (end). Carlo will be guiding the tour and discussion on how building maintenance and condition issues are identified and addressed under the *Standards and Guidelines for the Conservation of Historic Places in Canada*.



Friday – 1:00PM

Using Social Media - County Room North

Kayla Jonas Galvin, Archaeological Research Associates Ltd.

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Part Two: Does the "eForm" Freak You Out?

Michael Thome, Historic Places Stewardship, Alberta Culture and Tourism

Municipalities have sometimes experienced challenges in getting their municipally-designated properties onto the Alberta Register of Historic Places. Michael will walk you through submitting the mandatory documentation for listing a Municipal Historic Resource on the Alberta Register of Historic Places. Bring your laptops or mobile devices.

What about the light bulbs? A Panel Discussion on Altering Designated Historic Places - Centennial Room South

Claire Wilkinson, Town of Banff; Randa Wheaton, City of Red Deer; Darryl Cariou and Clint Roberson, City of Calgary

The *Historical Resources Act* requires that alterations to Municipal Historic Resources be approved by Council or its appointee. The details of this approval process vary somewhat from municipality to municipality, depending upon local needs and circumstances. This panel will discuss how their alteration processes work.

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RETROactive: Blogging Alberta's Historic Places
albertahistoricplaces.ca

Event Details

Forum Fees

Once again, we are glad to be able to offer this year's Municipal Heritage Forum *free of charge* to all attendees.

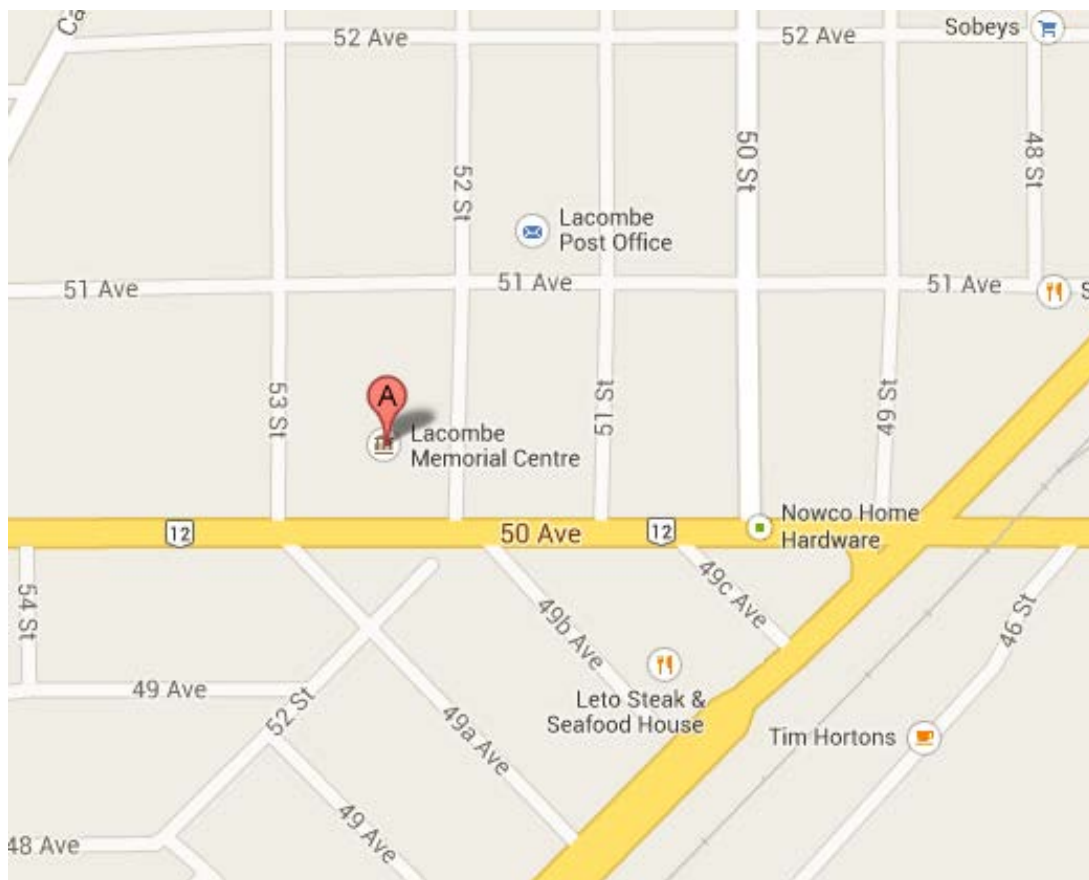
Accommodations

Overnight accommodation for attendees at the Municipal Heritage Forum is up to you. A block of standard rooms has been set aside at the [Black Knight Inn](#) in Red Deer under the code **69934** (rate of \$110 per night). Please choose from any hotels or places of lodging that suit your schedule and budget.

Parking

All day free parking is available to Forum Attendees at the Lacombe Memorial. Free parking is available at the Black Knight Inn for the ARHF Award reception on the Thursday evening.

[Lacombe Memorial Centre](#) - 5214 50 Ave, Lacombe, (403) 782-6668





[Black Knight Inn](#) - 2929 50 Ave, Red Deer, (403) 343-6666

